

# TABOO TOKEN

## WHITEPAPER V3

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**Taboo is a unique Adult Entertainment Media & Streaming project that includes real life exclusive Adult Entertainment and VIP Events.**

**Specializing in highly exclusive content, our models provide an experience unlike any other adult tokens.**

**The marketplace is built to be user friendly and serves as a platform to explore the user's fantasies, purchase the finest adult content and invest tokens for high return yields, all in one place.**

**Enter the world of \$TABOO and engage in all of it's premium benefits.**

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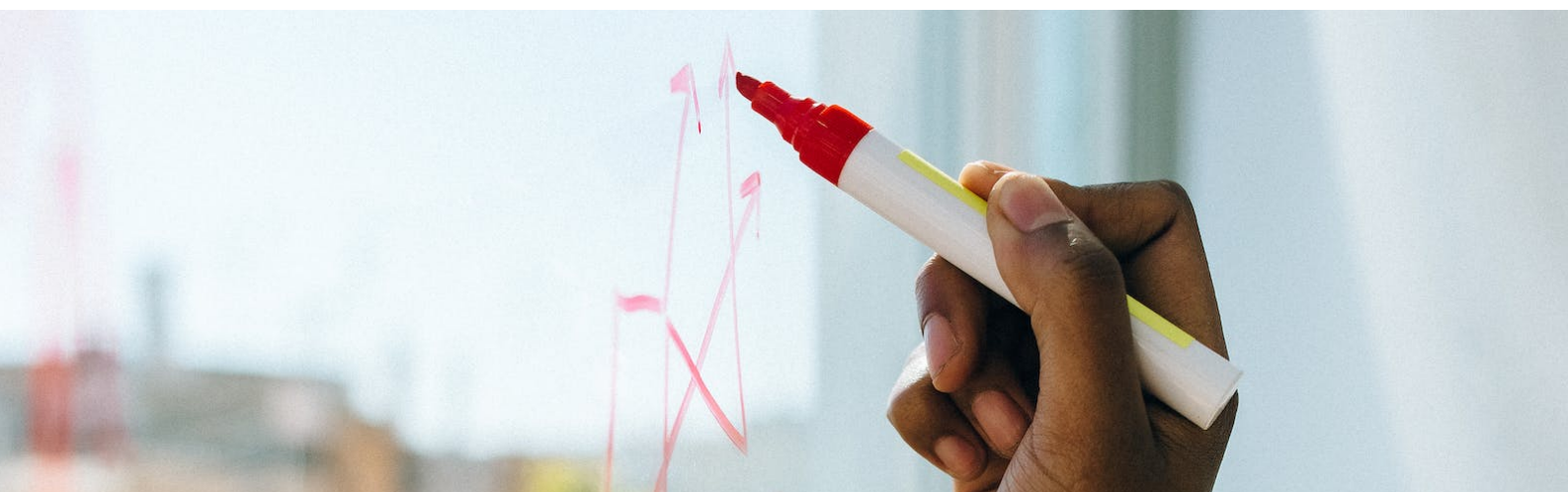


# INTRODUCTION – THE PROBLEM

The adult industry is expected to reach a market cap value of over \$300 billion, cumulatively, by 2025. During the last 20 years, with the rise of internet streaming, adult production studios have had to shift business models to meet current industry challenges. Historically, the revenue behind this industry has driven technological innovation for the improvement of the visual and interactive aspects of adult material. This in turn has driven the tech industry as a whole towards total adoption.

However, the shift from quality content cultivation to massive amounts of content that provide little to no revenue has created a problem for adult entertainers and adult producers. How can creators produce quality adult material when the vast majority of the market can consume similar content, at a lower production value, for free? Where is the incentive to innovate and create? Adult entertainers have turned to smaller production companies to produce a range of free to paid content that the creators produce, market, and sell themselves. Another method has been, recently, to create your content and list it on sites like ManyVids or OnlyFans. But all of these methods are limited in terms of technology, vision, and scope.

Additionally, adult platforms that do not utilize blockchain suffer from credit card chargebacks, predatory merchant services contracts, and exorbitant processing fees. This is why blockchain technology was chosen to build Taboo. Blockchain technology utilizes anonymous wallet addresses and trustless, automatic, traceable payment mechanics that are immediate and verifiable. This helps to solve the problem, inherent in adult content creation, of getting paid for the content created.



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# THE ANSWER – TABOO

Taboo is the solution. Utilizing the unique phenomena of scarcity and exclusivity, along with a vision of quality, Taboo's business plan and marketplace strategy solve these endemic industry problems. Taboo's answer is the full integration of a gated content distribution platform which is provided through our marketplace utilizing live-streaming, virtual reality, NFTs, a merchandise store, in-person live events, fiat on-ramp purchase solutions, and gamification concepts for investors, consumers, & our model partners.

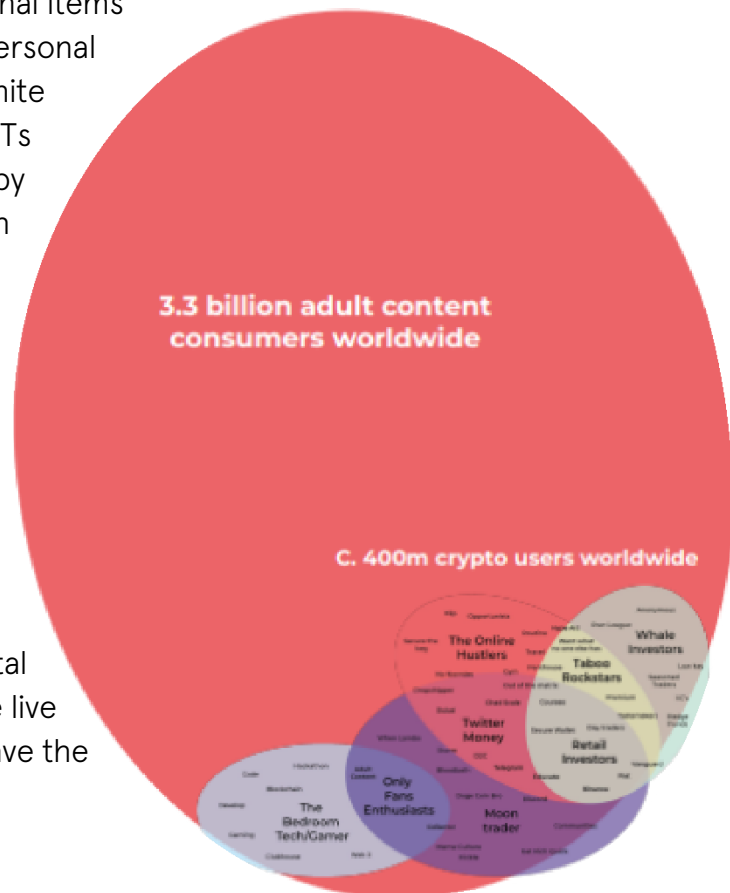
There is said to be 3.3 billion adult content consumers worldwide vs. only 400 million crypto users globally. The crypto consumer market is growing rapidly year by year, with digitalization and decentralization becoming a central focus. With both the adult and crypto market requiring unique digital works, marketed by independent artists or performers, for sale to a public that seeks to consume as much digital content as possible, Taboo has built a unique offering to penetrate these growing markets.

Gal, David (2018-10-06). "Opinion: Why Is Behavioural Economics So Popular?"

Essentially, people can be incentivized to seek to own original items as part of the endowment effect or by the act of owning personal items. Psychological inertia is created when faced with a finite supply of original items, leading people to desire to buy NFTs thanks to the nature of blockchain technology, which are, by their very nature, 100% unique per each NFT minted, much like limited edition albums made by someone's favourite music artist.

The adult entertainment industry, NFT's, and Web 3.0 digitalization and decentralization were made for each other. The psychological effect of ownership, coupled with the sexual drive of adult content consumers, guarantees a market of consumers for these digital products.

Couple this with Taboo's rigorous dedication to quality digital content, curated supermodel partners, in-person exclusive live entertainment events, and technical innovation, and you have the makings of a multibillion-dollar product.



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# TABOO POSITIONING STATEMENT

At Taboo, nothing is forbidden. We plan to promote personal empowerment by inspiring our participants to be confident, happy, and excited to explore their taboo fantasies and desires.

Taboo's Marketplace and media platform is cross-chain, utilizing layer 2 solution protocols with the lowest fees and fastest transactions. The marketplace will have a merchandise store where users can buy their favourite merchandise, access to live-streaming to tip in \$TABOO with their favourite supermodels, a TABOO calendar and magazine, and fiat-on ramps for simple purchasing of TABOO and limited-edition NFT collections. Along with our marketplace offering TABOO provides in-person exclusive events for our top tier holders where they can meet and greet with models, relax, unwind and network with other like-minded holders.

An asset bridge will be built, along with version 3 of the marketplace, to bring ERC721 and ERC1155 compatible NFTs to the Taboo Ecosystem on the Binance Smart Chain and other complementing chains based on evaluation, target user markets, and accessibility.

However, what is the biggest hurdle in the adult industry? Anyone with a camera can create erotic media. Our marketplace tier system aims to create scarcity in an oversaturated market. The more Taboo Tokens a person holds, the more content they can access, similar to buying a "Diamond" tier on Patreon. Each tier will grant access to more and more content, with the highest quality and most exclusive content contained at the highest tier for the most discerning of consumers. Becoming a top-tier TABOO holder gives full access to the world of TABOO with ongoing rewards, benefits, and special features, including AI, VR, Metaverse, and in-person utilities.

Similarly, not every adult performer can list on Taboo. The Taboo team selectively curates the most exclusive content creator list ever seen. There will be an application process in which any adult performer who wishes to be on our platform will have to qualify and obtain approval. This selectivity and exclusivity has created a media platform of the highest quality, and everyone is understanding why Taboo is the best in the industry. Buy, sell, interact, create, and earn -The TABOO way.

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# TABOO

## COMPANY VALUES

Taboo is a leading platform in the adult entertainment industry, leveraging blockchain technology by offering a vast collection of high-quality content and fostering a supportive community of content creators and consumers alike.

A core aim is freedom of speech, self-expression, and personal empowerment for our curated content partners whilst providing a stage for independent revenue generation and career enhancement.

The success of Taboo is attributed to its seasoned team of entrepreneurs, who bring over 50 years of experience in building, managing, and running multimillion dollar web2 and web3 business endeavours.

Our team is dedicated to providing exceptional service and upholding the highest, premium standards in the industry. We aim to create a unique and inclusive experience for all members of the Taboo community, making us the preferred destination for discerning adult entertainment consumers and supermodels alike.

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# TABOO

# PRODUCT DIFFERENTIATION

Taboo offers a unique and exclusive experience for consumers on our platform, showcasing fantasy scenarios featuring exceptionally beautiful individuals in the most alluring outfits, expertly styled with top-notch makeup, and set in breathtaking locations, organized and conducted in-house by TABOO.

Our offerings include personalized content, full streaming access, and personal messaging options. Unlike other adult sites that simply provide pornographic content, Taboo brings to life opportunities to attend planned Mansion Events to engage, communicate, meet, and spend time with our supermodel partners.

Taboo's content creators are carefully curated to embody the epitome of beauty and elegance, and we strive to treat them with respect and equality.

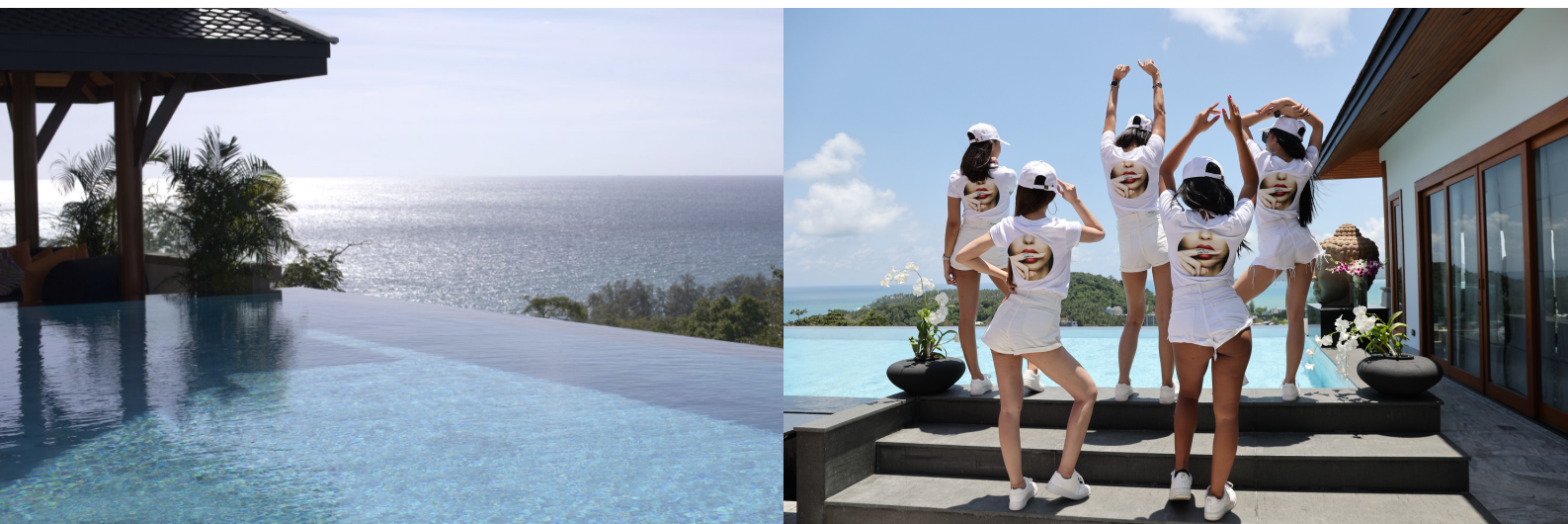


Image Source: TABOO Mansion Event 2022

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# TABOO

# FREEDOM OF EXPRESSION

At Taboo, we celebrate the power of personal expression and empowerment to assist our models in unleashing their full creative potential. As a platform, we are committed to fostering a global community where models can showcase their unique talents, monetize their passions, and connect with fans in a meaningful way through our core offerings.

As a model on Taboo, you'll join a supportive network of individuals who share your desire for self-expression. Our safe and inclusive environment provides the perfect platform to explore your interests and desires and connect with like-minded individuals from all over the world.

Taboo is dedicated to empowering models and promoting equality, transparency, and fair pay. We hold ourselves to the highest standards of quality, safety, and delivery, and we're committed to providing a platform that celebrates authenticity and encourages personal growth.

Join Taboo today and take control of your self-expression journey!



Image Source: TABOO Mansion Event 2022

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# ACCEPTANCE

Taboo creates an inclusive and welcoming environment for all individuals, regardless of their sexual preferences, race, religion, or background. Our platform utilizes a tiered staking model to ensure that our content creators are thoroughly screened and meet our standards of quality and safety.

This approach allows us to maintain the integrity of our brand and provide a comfortable experience for our community, it is important to note that if a creator is not accepted onto our platform, it is solely based on our determination that they do not align with our brand or community's safety standards.



Image Source: TABOO Photoshoot 2022

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# MODELS TREATMENT

Joining the Taboo revolution, models are not just a number but valued members of our exclusive community. Our rigorous screening process guarantees only the cream of the crop is granted access, providing the ultimate platform for models to shine and be discovered.

We go above and beyond to show our models they are appreciated, with a range of unique perks including incentives, events, networking opportunities, empowerment through education, and social incentives.

And as we continue to grow and thrive, so too will your opportunities. At Taboo, equal respect and fairness are not just words; they are the foundation of our commitment to providing a superior experience. Get ready to take your modelling career to the next level.



Image Source: TABOO Mansion Event 2022

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# PARTNERSHIPS AND ACTIVATIONS

By partnering with Taboo, brands and partners can tap into a vast network of highly engaged users, driving valuable exposure and growth.

How can you build on your success through partnering with Taboo:

- **Influencer Marketing:** Leverage Taboo's community of top-performing models to promote your brand and drive conversions.
- **Content Creation:** Collaborate with Taboo's talented models to create custom content that resonates with your target audience.
- **Virtual Events:** Host virtual events on Taboo's platform to engage with users and build brand awareness.
- **Product Placement:** Integrate your products into Taboo's content to reach an engaged and targeted audience.
- **Advertising:** Take advantage of Taboo's extensive advertising options to reach your target audience and drive results.
- **Association:** Taboo offers premium marketing, brand building, placement and activation opportunities to its partners unlike any others in the space.

By working with Taboo, partners and brands can stay ahead of the curve, engage with a dynamic audience, and drive valuable results. Don't miss this opportunity to be a part of the future of adult entertainment.

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# BUSINESS STRATEGY PROPOSITION

Taboo aims to empower individuals to confidently explore their taboo desires through its Marketplace and media platform, using cutting-edge blockchain protocols for low fees, fast transactions, and access to the world of TABOO.

Taboo is a technology-driven Adult Entertainment and media company bridging both digital and social utilities by offering real, in-person exclusive events for top holders.

Taboo Marketplace will be cross-chain compatible with networks like Binance Smart Chain, Polygon, Solana, OKX, etc. whilst featuring a scarcity-creating tier system for investors, users, and our supermodels. Gamification of all of TABOO's products, utilities, and brands will be constantly evolved to benefit the TABOO ecosystem and offerings.

TABOO focuses on censorship-resistant creation, curation and distribution of content, holding the highest standards in consumer privacy and security.

A Global Talent Identification and Development program from Taboo will support, educate, and uplift up-and-coming content creators who may not have been discovered yet. The program aims to empower these creators with the tools and resources needed to succeed in the industry.

Key points:

- Focus on supporting and educating up-and-coming content creators.
- Empowering creators with the necessary tools and resources
- The objective is to uplift undiscovered talent in the industry.
- Opportunity to network with high-net-worth individuals, models, content creators, and like-minded people.
- Highest quality of Adult entertainment content-quality over quantity.
- Safety and privacy of users.

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# BUSINESS STRATEGY PROPOSITION

## DECENTRALIZED FINANCE(DEFI) PROTOCOL

Taboo offers a simple, easy-to-use UX and UI for users from every walk of life. One does not need to be a Web3 or DeFi expert to start interacting, investing, and engaging with Taboo, its content, the content creators, and Taboo rewards.

- The staking protocols are designed to incentivize platform investment and utilization, increasing the potential for users to reach higher tiers, even for average investors.
- Additionally, we will continue to add pools for each chain-specific token developed and launched, as we integrate successive, compatible cross-chains.

## PAYMENT PROCESSING

The Taboo platform offers the ability to purchase \$TABOO via trading pairs (i.e. \$TABOO/USDT or \$TABOO/BNB) and will offer a built-in fiat to crypto on-ramp process, allowing users to purchase through direct bank wire or credit card.

The Taboo marketplace on ramp methods are immediate and trustless, with no 2- day waiting period for tokens. All product purchases can be made via \$TABOO, other crypto and/OR fiat.

Taboo has selected the top industry-leading solutions and infrastructure providers for implementation.



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# BUSINESS STRATEGY PROPOSITION

## FUTURE VR, AR, AI & TABOOVERSE

The use of blockchain technology, Non-Fungible Tokens (NFTs), VR and AR continue to mature, Taboo intends to be at the forefront of this innovative technology. We understand the potential of VR and AR to revolutionize the way adult entertainment is consumed and experienced, and we are dedicated to delivering the highest quality VR and AR experiences to our users.

We have plans for individual showrooms, VR rooms, and a full-fledged metaverse (TABOOVERSE). The TABOOVERSE will host virtual mansion parties, our TABOO User Academy, and exclusive benefits to Tier 4 holders for early-access gamification privileges to owning prime real estate within.

With artificial intelligence becoming a dominant industry, TABOO will be implementing AI-driven model companions for consumers to interact, engage, and develop close bonds with their dream partners - bringing fantasy to reality.

## TABOO LIMITED EDITION E-ZINE AND PRINT MAGAZINE

Taboo is committed to delivering a quarterly publication that will rival Playboy Magazine. The publication will feature a combination of journalistic integrity, fashion, and beautiful models.

We are dedicated to ensuring that our content is both current and informative, catering to the needs of the modern consumer.

All Tier 3 and Tier 4 Taboo Members will automatically qualify for the magazine and e-zine drops and access.



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# BUSINESS STRATEGY PROPOSITION

## Podcasts, Webinars and Edutainment

Taboo commits to the launch of a monthly audio show. Hosted by a diverse group of individuals, the show will delve into a wide range of taboo topics with the goal of educating and informing the public about the adult industry, women's issues, love, and life.

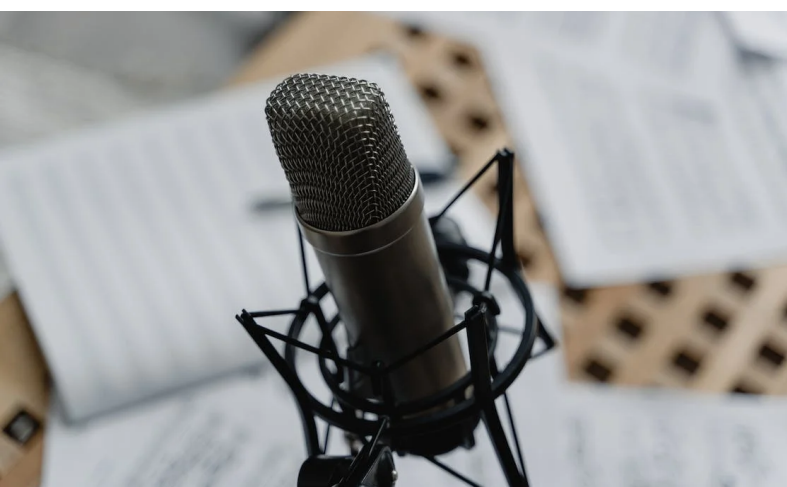
Our hosts will have complete authority to explore these topics in-depth, providing listeners with valuable insights and information. Join us as we break down barriers and challenge societal norms through open and honest discussions on taboo subjects. So tune in and prepare to learn and be informed about everything Taboo.

## Social Engagements

We are thrilled to announce that Taboo will continue hosting exclusive parties at our very own Taboo Mansions after the spectacular success of the first in Thailand featuring our supermodels, celebrity chefs, DJs and exclusive all-expensed events for our Tier-4 holders.

As an all-expense-paid experience, this is just one of the many benefits of being a Tier 4 Holder. The members will have the opportunity to experience the luxury and exclusivity of Taboo with our models, parties, and locations. You will be treated like the VIP's you truly are.

Join us and be a part of the Taboo experience.



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# ONBOARDING STRATEGIES

The TABOO team fully understands the importance of developing a functional ecosystem that enables users to easily purchase, spend, and benefit from the plethora of products available.

While there are 400 Million + crypto users worldwide, there are still billions more that are not familiarized with nor have a tangible platform to learn and use cryptocurrencies and blockchain technologies as a financial and personal solution.

TABOO looks to help support new model talent, investors, and adult consumer populations that are not crypto-savvy through the use of educational tools within our User Academy.

## User Academy

Within our Metaverse (TABOOVERSE), there will be interactive walkthroughs on the need-to-know starting knowledge to successfully onboard Web 2.0 users into the Web 3.0 domains.

Utilizing gamification we can increase the likelihood of a user remaining within our ecosystem by way of bonuses, incentives, rewards, and game-like experiences.

A supermodel tiering system will be in place that will create structured, and increased benefits which will be determined by their level of engagement with TABOO, in turn allowing for higher earning potential and new revenue generators.

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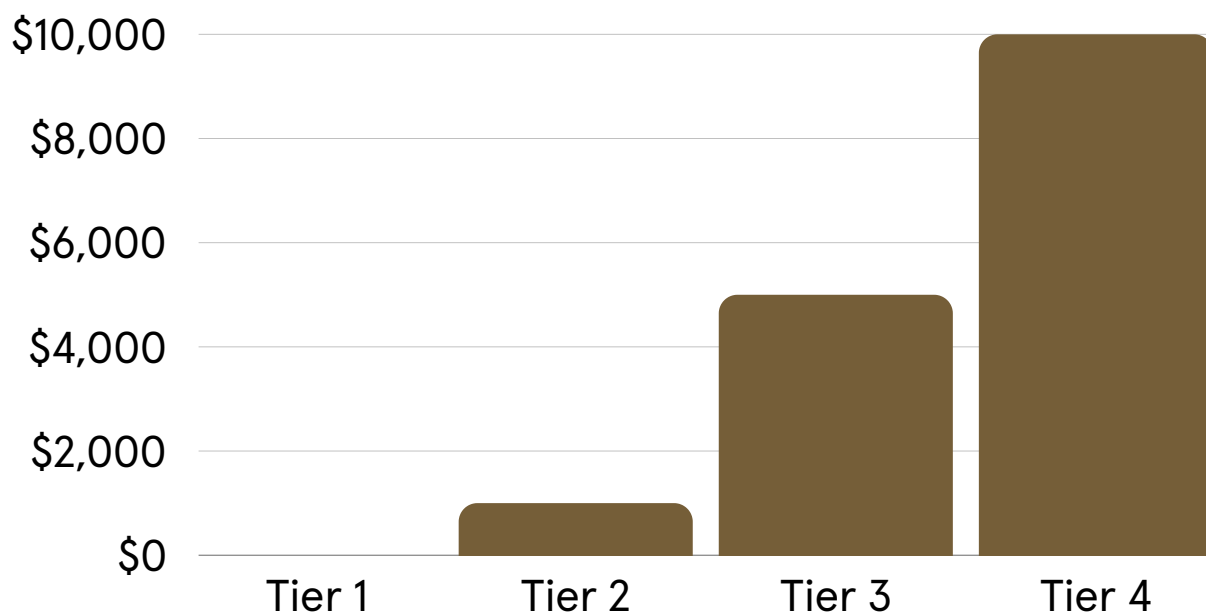
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# MARKETPLACE, ECOSYSTEM & STRATEGY

## TABOO MARKETPLACE TIER SYSTEM

Taboo's innovative, unique, and proprietary Marketplace along with the complementing Tier system, ensures that the most loyal and invested users and community members are rewarded equally. Having developed a comprehensive and ever-evolving Tier system. Taboo ensures that not just the content creators generate revenue and exposure but that those consuming, collecting, and engaging with the creators' content are equally recognized, rewarded, and retained.

The Tier system is broken down into 4 subcategories, starting with Tier 1 and leading to Tier 4. As Taboo, its holders, and content creators mature and grow, so does the Tier system. Tiers are evaluated and adjusted every 6 months or prior based on market conditions, growth, and other factors.



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# MARKETPLACE, ECOSYSTEM & STRATEGY

## TIER 1

- Entry level.
- No holding requirements.
- Grants access to higher tier free teaser materials as well as certain types of content that each content creator has decided to place here (The Safe For Work tier, Lewds, Lingerie, Cosplay, and anything else our content creators desire).
- Opportunity to enter into Taboo giveaways, contests, and other events.
- Access to the Taboo Member's Forum section.
- Ability to peruse the content creator selection, crafted specifically by Taboo for our members, for any content those creators have decided to place on Tier 1. Access to any sort of erotic stories, games, or other interactive material each content creator makes available, at this tier. 10% fee for every transaction.

## TIER 2

- Everything in Tier 1.
- A minimum of \$1,000, in \$TABOO Tokens held in the user's wallet or staked on the platform.
- Grants access to the NSFW content level. This would be full nudes, any sort of hot naked action, solo play, strip teases, and anything shy of pornographic material, it also grants access to any free material Taboo releases, that is fully nude, solo play, strip teases, edging, or other similar materials.
- Grants access to chat with your favourite content creators.
- This can be video chat or simply text, in a group chat, according to the content creators' preferences.
- 10% discount on anything in the Taboo Merchandise Store.
- Access to some of the more exclusive content that each content creator deems worthy of being a Tier 2 item.
- 7.5% fee on every transaction.

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# MARKETPLACE, ECOSYSTEM & STRATEGY

## TIER 3

- Everything is in Tier 1 and 2.
- A minimum of \$5,000, in \$TABOO Tokens held in a user's wallet or stakecrrrrr\ / the platform.
- Grants access to the XXX part of the platform. This is where the explicit sexual / content will be contained. Any sexually explicit material that our content \2 creators want to provide. Videos, Video NFTs, sexually explicit pictures, and anything else content creators wish to deliver.
- it grants access to a private chat with your favourite content creator. Video chat is guaranteed if the content creator opts to use this level.
- Access to private messaging with your favourite content creator.
- Access to personal requests, with your favourite content creator. Be it a pair of panties, shorts, them to read you a story you wrote, or anything else the content creator is willing to entertain.
- Access to Exclusive TabooOnline Events.
- 15% additional discount on anything in the Taboo Merchandise Store.
- 5% fee for every transaction.
- Most importantly, this tier is where some of the more exclusive content is held, depending on the content creator's preferences.

## TIER 4

- Everything in Tiers 1, 2, and 3.
- A minimum of \$10,000 in Taboo held in a user's wallet or staked on the platform.
- 2.5% fee on every transaction.
- Guest access to Taboo Private Events either online or at our planned locations. Chances to possibly meet your favourite content creators, at parties held by Taboo, in a safe and controlled environment, for everyone.
- Invites to expensed parties at Taboo Mansions (following on from the first ground-breaking event).
- The opportunity to buy the most exclusive elements of our models' collections, unavailable anywhere else.
- Airdrops and limited edition gifts and giveaways from Taboo, its partners a models.
- Exclusive invites to real-life Taboo events and activities.
- 20% additional discount on anything in the Taboo Merchandise Store

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# MARKETPLACE, ECOSYSTEM & STRATEGY

## TABOOPUNKS NFT COLLECTION

TABOOPUNKS are 10,000 uniquely generated characters, where no two are exactly alike, and a single person can officially own each on the Ethereum Blockchain.

TABOOPUNKS are not only beautiful collectable characters, but they can also serve as your ticket to the world of exclusive content and VIP parties for the TABOO Token brand cryptocurrency project. They will grant you, the owner, superpowers on our innovative \$TABOO marketplace (check <https://taboo.io> for more).

From invitational private parties with our carefully selected supermodels, access to all areas on the TABOO marketplace, a dedicated VIP exclusive area at live events called "TABOOSPACE," and some yet undisclosed utilities (such as our upcoming Taboo Metaverse), owning a TABOOPUNK brings you high-quality NFT art, real use-cases, and value generation tied to the growth of the \$TABOO token brand.



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# MARKETPLACE, ECOSYSTEM & STRATEGY

## MONETIZATION STRATEGY

There are multiple revenue streams in place with TABOO's offering, some of which we list below:

- Merchandise sales (digital and physical)
- TABOO Magazine + Calendar
- NFT sales
- TABOO Punk sales
- Live-Streaming
- Onramp commissions
- Sponsorship opportunities
- Ad revenue
- Subscription services
- In-Game/Product purchases

As a business its important for TABOO to achieve revenue growth in order for us to continue to push utility and product development within our niche market.

All actions taken by the business-minded, entrepreneurial TABOO team keeps in mind the health, and strength of the \$TABOO token.

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# MARKETPLACE, ECOSYSTEM & STRATEGY

## CONTENT CREATORS SELECTION CRITERIA

Taboo is focused on identifying content creators who bring value to our platform and are willing to grow with us, rather than solely based on physical appearance. We are actively seeking top talent to populate our marketplace, and while we acknowledge that we are not a traditional pornographic platform and our primary focus at this time is on non-XXX content, we do plan to offer options for adult content in the future.

We are dedicated to building a diverse and inclusive community of creators who will help bring new content and perspectives to our platform.

## SOCIAL INCENTIVE

What makes people bond to a product, that is primarily digital, and better than anything else? Personal interaction. Users that can access Tier 4 of our platform will have access to the following benefits:

- VIP Treatment at every Taboo Event
- Invite to Taboo Mansion gatherings and events
- Invitations to Taboo in-person and online events
- The opportunity to personally meet and greet Taboo Supermodels
- Ongoing rewards and benefits to Tier 4 Holders
- The chance to network and mingle with high net worth income individual entrepreneurs and investors from around the world

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# TABOO TOKENOMICS

The Taboo Platform's Syrup and Farming pools are designed to provide/a seamless and efficient mechanism for the valuation of Total Value Locked (TVL) through the staking of TABOO tokens.

As the TABOO token serves as the primary means of spending through purchasing merchandise, tipping of models, and exclusive events and products, it is essential to maintaining liquidity within the Taboo ecosystem. This encourages users to retain a portion of their tokens for these purchases, thereby promoting the adoption and usage of the TABOO token.

## \$TABOO TOKENOMICS

What is the TABOO token?

\$TABOO is the utility token of TABOO NFT and Media platform whereby users and holders can purchase, view and engage with content, creators using the TABOO Token, in addition, the token is used on the Taboo Marketplace to claim rewards, merchandise and much more.

- Symbol: \$TABOO
- Type: Binance Smart Chain BEP-20
- Total Supply: 10,000,000,000
- Mint Date: 2021
- Purpose: Utility Token



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# TABOO TOKENOMICS

## USES OF \$TABOO TOKEN

\$TABOO Token is a utility token that grants access to content, merchandise and media (digital and physical) on the Taboo Marketplace. The token also serves as a form of generating passive income for holders that are staking it.

In addition, the \$TABOO token is a deflationary token as with every transaction, a percentage of the tokens are burnt making it scarce and limited in supply. \$TABOO token is the currency used in the Taboo Marketplace to view and engage with content and content creators, purchase Taboo merchandise to name a few.

## FAQ'S

How can I GET \$TABOO TOKEN?

- Directly on [www.taboo.io](http://www.taboo.io)
- Currently you can buy \$TABOO at Gate.io. DIGIFINEX, MEXC, BITMART, WHITEBIT, LBANK and PancakeSwap.
- Get it by staking \$TABOO

WHAT CAN I DO WITH \$TABOO TOKEN?

- Use it to purchase Taboo Model content
- Access to Taboo Mansion events
- Access to early drops and merchandise
- Stake the token to earn passive income

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# TABOO TOKENOMICS

## TABOO MARKETPLACE

The Taboo Marketplace offers Adult content and media to its NFT and token holders based on their tier which will include Images, Video, Streaming services, VR/AR/AI experiences, e-magazines, limited edition drops, merchandise, 1 on 1 experiences with their favourite content and much much more.

The marketplace will expand its offerings and content to ensure that there is a steady flow of new, unique and premium content being created and distributed.

The Taboo Marketplace is built and operated on a censorship-resistant infrastructure that ensures the user's privacy, safety and security while also complimenting the diverse offerings generated by Taboo Models and content creators.

← Explore

Search.....



PRICE

Set Limit

25



Taboo 0 - Taboo 3000000

All items Models

SORT BY

All



- Price: High to Low
- Price: Low to High
- A To Z
- Latest


SORT BY TIER

All




CREATOR


Verified Only



Playmate Collection 43 20000 TABOO  
Sold out  
Highest Bid 0 \$ Taboo New Bid



Khloe Collection 07 21250 TABOO  
Sold out  
Highest Bid 0 \$ Taboo New Bid



Khloe Collection 08 21250 TABOO  
Sold out  
Highest Bid 0 \$ Taboo New Bid

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# ROADMAP

## ROADMAP 2023 - Q4

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- 3 Taboo Calendar for 2024 Year (Q1 2024)

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  - 5 TABOO End of Year Photoshoot with Models

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  - 6 Updated Automatic Smart Contracts

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  - 7 Added \$TABOO Token Utilities

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  - 9 PR, Crypto and Brand Focused Marketing Campaigns

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  - 10 Strategic crypto and industry partnerships

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  - 11 Ongoing Model Recruitment (Strategic Brand Partnerships)

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  - 12 TABOO Talks/AMAs

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  - 13 Community and Token Holders Campaign Initiatives (Contests, Giveaways, Engagement Gaming)

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  - 14 Additional \$TABOO Token and Ecosystem Utilities

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  - 15 \$TABOO Token Exchange Listings
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# ROADMAP

## ROADMAP 2024 - Q1

- 1 New Marketplace Launch
- 2 Updated On and Off ramp payment integrations
- 3 Introduction of phygital NFT's
- 4 Limited edition TABOO Merchandise + Rewards for T3&4 holders
- 5 Merchandise Store Launch / Pre-orders
- 6 Model-Fanbase Live-streaming Release
- 7 Launch of exclusive members only subscription services
- 8 Intro to TABOO User Academy
- 9 PR, Crypto and Brand Focused Marketing Campaigns
- 10 Launch TABOO print and E-magazine
- 11 Strategic crypto and industry partnerships
- 12 Ongoing Model Recruitment (Strategic Brand Partnerships)
- 13 TABOO Talks/AMAs
- 14 Community and Token Holders Campaign Initiatives (Contests, Giveaways, Engagement Gaming)

# ROADMAP

## ROADMAP 2024 - Q2

- 1 Model/Fanbase Staking Rewards Program
- 2 Added Rewards & Benefits for T4 Holders
- 3 Introduction to TABOOVerse
- 4 Early Member Access to Acquisitions within TABOOVerse
- 5 TABOOVerse Opening Mansion Parties/Events
- 6 TABOOPUNKS Marketing alongside TABOOVerse
- 7 Interoperability/Revised TABOOPUNKS utility
- 8 Billboard campaigns and major brand awareness initiatives with model partners
- 9 PR, Crypto and Brand Focused Marketing Campaigns
- 10 Strategic crypto and industry partnerships
- 11 TABOO Talks/AMAs
- 12 Community and Token Holders Campaign Initiatives (Contests, Giveaways, Engagement Gaming)
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# ROADMAP

## ROADMAP 2024 - Q3

- 1 Next Mansion Party (Q3 2024)
- 2 TABOO Mobile App
- 3 TABOO AI Model Companions
- 4 Virtual Reality TABOO Adult Entertainment
- 5 TABOO representation in Trade Shows and events
- 6 Represent TABOO at International Adult Exhibition
- 7 PR, Crypto and Brand Focused Marketing Campaigns
- 8 Strategic crypto and industry partnerships
- 9 Ongoing Model Recruitment (Strategic Brand Partnerships)
- 10 TABOO Talks/AMAs
- 11 Community and Token Holders Campaign Initiatives (Contests, Giveaways, Engagement Gaming)
- 12 Additional \$TABOO Token and Ecosystem Utilities
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# ROADMAP

## ROADMAP 2024 - Q4

- 1 Launch of TABOO DeFI Platforms

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- 2 Introduction of TABOO Blockchain (TABOOCHAIN)

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- 3 Cross chain SDK integration with cross chain functionalities

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- 4 Billboard campaigns and major brand awareness initiatives with model partners

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- 5 TABOO representation in Trade Shows and events

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- 6 Represent TABOO at International Adult Exhibition

---

- 7 PR, Crypto and Brand Focused Marketing Campaigns

---

- 8 Strategic crypto and industry partnerships

---

- 9 Ongoing Model Recruitment (Strategic Brand Partnerships)

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- 10 TABOO Talks/AMAs

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- 11 \$TABOO Token Exchange Listings

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- 12 Community and Token Holders Campaign Initiatives (Contests, Giveaways, Engagement Gaming)

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- 13 Additional \$TABOO Token and Ecosystem Utilities

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# TABOO TEAM

The Taboo executive team comprises 10 team members as of Nov 2023 and is supported by a mix of advisors, consultants, agencies, contractors, developers and vendors including KOLs, Influencers, Legal and Financial experts bringing the total to over 50.

With a global reach and influence, the Taboo team has strategically positioned itself to not just acquire but dominate the Adult Entertainment Market using blockchain technology making it the #1 Adult Entertainment Platform.



**JAMES**  
CO-FOUNDER/CEO



**PAUL**  
COO



**NAHEEM**  
CTO



**Khloe Terae**  
PUBLIC RELATIONS



**COMMUNITY  
ENGAGEMENT TEAM**



**DEVELOPMENT  
TEAM**

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# TABOO MODELS

## AMBASSADORS AND MODELS - NOVEMBER 2023

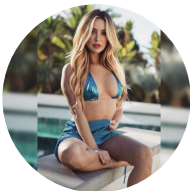


**KHLOE TERAЕ**

AMBASSADOR



JAYLENE COOK



MAGDUSHYA



JENNI SUMMERS



NOEL LEON



SYD WILDER



CJ SPARXX



ANYA BENTON



MARIE MADORE



CLAUDIA FAJAL



QUIGGLES  
IGANACIO



ALLIE MASON



HOLLY BARKER



CJ FRANCO

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# TABOO IN NUMBERS



**47,000 Holders**



**10 Official Telegram Languages**



**25+ Models and growing**



**Over 20+ Million reach**



**500 Million + \$TABOO Staked**



**Over 100 TB of content**



**Global Team of 50+ members**



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# OFFICIAL LINKS



Website ®

[www.taboo.io](http://www.taboo.io)



Token Address

[0x9abdba20edfba06b782126b4d8d72a5853918fd0](https://www.taboo.io)



Telegram

<https://t.me/TABOOOFFICIAL>



Twitter

[@taboo\\_io](https://twitter.com/taboo_io)



Instagram

[@taboo.token](https://www.instagram.com/taboo.token)



TikTok

[@tabootoken](https://www.tiktok.com/@tabootoken)



Youtube

<https://www.youtube.com/channel/UCdNC5ODDYkRTbDfS8DITq8Q>



Facebook

[Taboo-Token-Community](https://www.facebook.com/Taboo-Token-Community)



Discord

<https://discord.gg/GaZHUUkafP>



BSC Scan

<https://bscscan.com/token/0x9abdba20edfba06b782126b4d8d72a5853918fd0>



OpenSea ©

<https://opensea.io/collection/taboopunks>



Taboo  
Marketplace

<https://taboo.io/explore>

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You are not eligible to purchase any Taboo token in the Taboo Token Initial Decentralized Offering and Public Sale (as referred in this Whitepaper) if you are a citizen, resident (tax or otherwise), or green card holder of the United States of America or Singapore, or any country where trading of cryptocurrency tokens is illegal.

## NO ADVICE

This Whitepaper does not constitute or form part of any opinion on any advice to sell, or any solicitation of any offer by the Team to sell any Taboo tokens nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with, any contractor investment decision. No information in this The whitepaper should be considered to be business, legal, and financial or tax advice regarding Taboo Token, the Taboo tokens, any additional tokens developed or launched, and the Taboo Initial Token Sale. You should consult your legal, financial, tax, or other professional advisers regarding Taboo Token and its respective businesses and operations, the Taboo tokens, the Taboo Private and Public Token Sale, and the Taboo Token all upcoming tokens, platforms, pools, or other interactive platform aspects. You should be aware that you may be required to bear the financial risk of purchasing Taboo tokens for an indefinite period.

## NO FURTHER INFORMATION OR UPDATE

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## REGULATION

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